
Reference for:

Alison Kilian

16 January 2015

Job Description:

Communications & Media Relations Manager

1 March 2013 – 16 January 2015

To Whom It May Concern:


Alison worked for EFPIA, the European Federation of Pharmaceutical Industries and Associations, from 1 March 2013 – 16 January 2015.

She was a star performer and made a lasting impression during her time at EFPIA. She began as an Assistant Communications Manager, focused on producing written materials, including blog posts, website content, newsletters and press releases. A fantastic writer, she showed a passion for learning about the pharmaceutical industry, and demonstrated true skill in translating complex pharmaceutical topics into a language that was interesting and understandable to a broader public.

She progressively took on more responsibility, managing significant projects such as the EFPIA Annual Review. After a year, she was promoted to a Manager role and entrusted with handling EFPIA's media relations work. This entailed liaising with journalists, drafting responses to journalist queries, and organising small press events. She built a positive rapport with many key journalist contacts and thrived with this additional responsibility.

Throughout her time at EFPIA, Alison proved to be a collaborative teamplayer, capable of working well with a diversity of individuals from different professional and personal backgrounds. She consistently went the extra mile to ensure positive results, and takes a pride in her work that is evident in the excellent results she produces.

She has exhibited a high degree of professionalism during her time here, working well under pressure both as an individual and within a team. I expect she will succeed in any endeavours she should undertake and wish her the best of luck for the future.



Richard Bergstrom
Director General
EFPIA